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PREMIER ISSUE

WILMETTE LIVING



Community Spirit is the Driving Force
Behind Wilmette-onomics

Vacation

home



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WILMETTE LIVING

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Greetings Wilmette Resident Readers.

My name is Mike Stark and I publish *Highland Park Neighbors & Winnetka Kenilworth Living*. Due to the unfortunate closing of several local publications recently, I was asked if I would be willing to create one for you, the residents of Wilmette. Obviously, since you are reading this letter, my answer was yes! I did need the help of sponsors to be able to undertake this mission. I really want to thank all the charter advertisers who agreed that you were somebody they want to speak to. Please support them, as they are the reason you will be receiving this magazine monthly from now on. A big thanks as well to Julie Yusim from the Chamber of Commerce, she has been a great help in getting *Wilmette Living* off the ground. I have to say, I have always loved your brick roads, a memory I have cherished since my childhood! Not much is better than the sound of cars traveling slowly down a brick road on a summer night with the bedroom window open. Let me be perfectly clear, this is YOUR magazine, I'm just the steward! My team and I welcome your suggestions for stories and content. It is a magazine that will focus solely on the people of Wilmette. It will not be overrun by real estate ads or self serving advertorials. I sincerely hope you will feel comfortable reaching out and sharing your ideas. I look forward to getting to know you. My picture is with my good friend Tony Gordon who has the best hair salon in town.

God Bless You,

Mike Stark, Publisher
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WILMETTE L I V I N G



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AUDREY PETERSON HERE

The First Column by our Newest Contributor: Audrey Peterson

HELLO READERS!

My name is Audrey Peterson, and I am a resident of Winnetka who just graduated from Loras College in Dubuque, Iowa with a major in English (Creative writing) and a minor in journalism. Writing has been a huge part of my life, and I am looking forward to sharing it with you.

The intent with this column is to reach fellow young adults! With the Coronavirus sweeping the world, many of us are living at home with our families. Living at home allows for young adults to reconnect with their parents and siblings. However at the same time, it presents some interesting challenges. People who go away to college are met with the opportunity to live on their own and experience the independence that comes with living on a college campus. When coming home to live with parents, there are familial rules that have to be followed. It isn't the college student's way of living anymore.

Not only is it hard for recent grads to move back home during a pandemic, but the job search can also prove to be difficult. The COVID 19 job climate right now is less than ideal. Many places are forced to freeze their hiring. That puts stress on college graduates because it puts them in a situation of uncertainty. But sometimes, the uncertainty can allow young adults to soul search and find what they are truly passionate about. Reflecting is a good side of the pandemic. If someone is truly passionate about something, there is a possibility that it can lead to a job!

This pandemic has taught me a lot about how important it is to be grateful for what you have. While living at home again has proven to be a challenge, I feel incredibly blessed to have a family to live with and a house to live in. The challenges of our world and what we are individually going through can be a lot, but it's important to take a look at the good amidst the bad.

Be on the lookout for another article next month! It will cover the first month after college graduation and how to adjust with no school! Be on the lookout for more. I would also love suggestions! Feel free to email them to me at audreyleapeterson@gmail.com.

Keep calm and read on! **AUDREY**



Photo by Scott Edwards EFG Images

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We Want You Meet the Team Behind Wilmette-onomics

By Paul Clements | Photos by Scott Edwards, EFG Image

In his book *Building A Vibrant Community: How Citizen-Powered Change is Reshaping America*, author Quint Snyder lists civic engagement and a vibrant downtown as two of the keys to achieving this. Even before the COVID-19 pandemic, communities were being changed and were struggling to adapt. Fortunately, Wilmette, with its caring residents, engaged government, active chamber and innovative businesses, has been devoted to making the community not only vibrant, but a thriving destination community, and that's why the Wilmette-onomics campaign is so important.

"The Wilmettonomics campaign is an outstanding grassroots initiative to support local businesses in Wilmette," said Michael Braiman, Village Manager and an original member of the committee that began the campaign. "What makes our business community unique is that it is run by our neighbors and friends rather than large corporations. During these difficult times, resident support of local entrepreneurs is imperative to each business's survival and maintaining the Village's vibrancy. In all my years in local government, this is the most creative business promotions campaign that I have seen and much credit is owed to our resident volunteers, Chamber of Commerce and Village staff for working together to make the vision a reality."

"Wilmette-onomics was started by an outstanding group of people, who freely donated their talents and time in support of the community they love," said Julie Yusim, Executive Director of the Wilmette/Kenilworth Chamber of Commerce and the boots on the ground

liaison in the formation and operations of Wilmette-onomics. "Anne Kelly of A.S.K. Marketing Group, Inc. does all the artwork for the signage you see around town and she puts together the vignettes on local businesses that you see on the Wilmette-onomics social media sites and in the Wilmette e-News. John Adler, Wilmette's Community Development Director and Lucas Sivertsen, its Business Development Planner were both vital at the beginning of the committee and still serve active roles. Then there were the marketing executives, and Wilmette residents, that led the brainstorming sessions and came up with the Wilmette-onomics campaign, Marketing Strategist Heather Hehman from Efficiency Marketing for Growth, and then Margie Karabas, former local business owner of the Rock House cafe and music school, brought us the Creative Team from Ogilvy, Christine Montaquila, Group Creative Director and Inger Tanderup, Global Group Creative Director. And, we



Front row left to right: Margie Karabas, Anne Kelly, Julie Yusim.
Back row left to right: Lucas Sivertsen, John Adler, Heather Ehman, Inger Tanderup, Christine Montaquila.

continue to get volunteer services from residents, including the two photographers who recently volunteered to take the vignette photos pro bono."



As Ehman recalled, "I was in the Chamber and it had this big problem. It had this committee of local business people with stories to tell and the Village wanting to help promote them, but they didn't know how or what to do, so they were going to hire an outside consulting firm, but that would have wiped out their entire budget. So, I thought, let me just come and observe and see if in a couple of brainstorming sessions we could come up with a strategy."

That's where Montaquila and Tanderup got involved. According to Tanderup, "I kind of fell into it not by mistake, but kind of randomly. I worked with Christine at Ogilvy. Back in 2017 I returned to Chicago and Christine asked me if I would ever consider doing work for the community, so Christine kind of brought me in and then it was about working together to create a campaign to make people shop in Wilmette, and it's more than just shop in the stores, it's give back to the community. I have that sense that there is a community, there is something to do and realizing that it actually helps and benefits us all. It's hard in this very saturated world to create something people will actually look over and see."

Montaquila then said, "We started by asking the question 'what effect does local spending really have?' and found out the math: the tax revenue from purchases adds up to around \$5 million annually that goes directly back into the things we love. So every purchase funds our beautiful tree-lined streets and summer concerts and vibrant downtown. All the things that make Wilmette special. We wanted people to connect the dots and understand that buying local is in their best interest. It is investing in all the things they love about Wilmette."

In fact, in every study that's been done, the numbers showing the benefits of shopping local are telling. In the retail and hospitality industries, constant change is the trendline. Drug stores used to have soda fountains, movie theaters had curtains, and moms and dads would go bowling on their date night. As styles and tastes change and evolve, choices are still dictated by the innovation and personalized customer service of the local business owner.

"It's all about the owners and their awareness," Tanderup said. "Larisa Olson at Chantilly Lace is set on NOT doing things the way everybody else does. So, she started the Chantilly Lace Comfort Project and she is donating and delivering comfortable items from her inventory to healthcare workers. She's also doing virtual fashion shows to push the envelope of how we do things now during this COVID-19 crisis, delivering the personal experience, so it means something to us. We can't get that from Amazon and

6 WAYS TO SUPPORT LOCAL BUSINESS DURING THE COVID-19 CRISIS

1

Order Take-Out
You can still enjoy your favorite restaurant or try a new one. You can safely order thru your regular delivery service or directly for curbside pick up or delivery. Extra tips are greatly appreciated too.

2

Shop Locally
Many retailers are not open for pick-up or delivery.

3

Donate to hospital
Show the love to our neighbors. To donate money, check out the Village of Wilmette website.

4

Give businesses you love reviews
Give your favorite business the extra boost they need by recommending them.

SOCIAL DISTANCING BINGO

Play and post as you go #wilmettestrong

Complete the 2020 United States Census	Have a virtual happy hour with friends	Post a video on FB or IG for the #Wilmette Take Out Challenge	Have your kids write a thank you note for our health care workers	Donate a meal to a hospital ordered from a Wilmette restaurant
Take an online exercise class	Do a family Boredom Buster activity from the Park District	Do a family Go Green Wilmette activity	Follow and "like" 3 local businesses on FB & IG	Watch a free streaming movie from the Wilmette Theatre
Share an online self care tip from a local salon	Sign up for the Village of Wilmette e-newsletter	STAY HOME SAVE LIVES	Check out an e-book or movie from the Wilmette Library	Write a cheery message in sidewalk chalk
Promote a Wilmette Service business on Nextdoor	Purchase a gift card from a local shop or restaurant	Try a new-to-you Wilmette restaurant for take-out	Buy a bottle of wine from a local merchant	Walk past Bahai Temple
Order online or over the phone from a Wilmette shop	Perform a random act of kindness for a neighbor	Make an exchange in a "little library" around town	Text "Wil" to 55678	Say Wilmette-onomics 5 times fast (post that)

For more information on the latest local merchant offerings go to www.wilmettekenilworth.com

This is devastating to our local businesses, our friends and neighbors. Let's pull together as a community and help each other where we can.

WILMETTE-ONOMICS
Helps to shop local

STAY HOME SAVE LIVES

we all crave that. Whether it's a cup of coffee or someone who is redefining what a lingerie store is. You come back for that and you end up loving them."

The Backyard Barbecue Store has taken a similar approach to serving customers during these trying times. The store is open and doing curbside pickup and grill installation services, but acknowledging that personal, face-to-face interactions are on hold for many people still, they have created a web series to educate customers on their top-selling grills. In talking to residents for this article, this store was frequently mentioned as one that cares about their customers and goes the extra mile, including a story of a big cookout gone wrong when the grill was broken, and one call to the store had a new grill delivered and installed in time for dinner to be served.

"I think people like shopping locally," said Dan Marguerite, owner of the Backyard Barbecue Store. "I am a resident, I've lived here my whole life. So, I think as a resident Wilmette-onomics is great, I love what it's done for the downtown."

Julie Cohen, owner of Hubba Hubba agreed. "I have had my business for over 30 years, so I find that the village, the chamber and the people that assist them are really receptive in supporting the small business. Collectively we all make an impact."

Wilmette's sole focus isn't simply on the businesses east of Green Bay Road, they readily acknowledge that all the businesses to the west are just as important, and that the village's proximity to all the shopping choices in Skokie and Glenview also make the community attractive to residents and house hunters. However, a great location with good schools, good parks, ample community services and strong local businesses delivering unique products and services drives property values. Now that the local stores are reopening, they have a lot of catching up to do with the big-box retailers that stayed open, and with the social distancing protocols, most are still not able to run at their full capacity and occupancy rates.

Spending estimates from 2019 Census data show that total retail sales in Wilmette last year totalled \$245.5 million which translates into per capita spending of \$8967. So, what else can you do as a resident in addition to spending your retail dollars locally?

Maddie Shepherd of Fundera, an online lender specializing in small business loans, writes, "Although few consumers can shift their spending to local business shopping exclusively, buying a cup of coffee at the local coffee shop instead of Starbucks, or visiting a trusted garage instead of Pep Boys can be a boon to your local economy and even the environment. As our statistics on online search show, even a positive Google or Yelp review can lead to more local business for your home community."

"Wilmette is relatively unique," said John Adler, Director of Community Development. "There's a lot of Wilmette residents that have started businesses here and grown them. The person who owns and runs the restaurant or store could very well be your neighbor. So, the idea of taking the shop local and finding a different way to present that became very important. Supporting your business is supporting your neighbor. Social media is huge - FOLLOW THEM!"

Join the Community and Get the Scoop First on Local Events and Special Offers

Visit Wilmette-onomics @: <https://www.wilmetteonomics.com>

Join the Mobile Community - Text WIL to 55678

Facebook: Wilmette Biz @WilBiz

Twitter: Wilmette Biz @Wilmettebiz

"Every day for the next ten weeks, different businesses will be featured via Facebook, and a few businesses will be randomly chosen to appear in the Village of Wilmette's weekly email blast to the residents," said Yusim. "Now the local businesses need you more than ever, so please keep up the good work and continue to support us. Wilmette-onomics is how you express your love for your community!"



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Here's what happens when you shop local:

1. **More of your money will be kept in your local economy .** For every \$100 you spend at locally owned businesses, \$68 will stay in the community. What happens when you spend that same \$100 at a national chain? Only \$43 stays in the community.*
2. **You embrace what makes your community unique.** You wouldn't want your house to look like everyone else's in the U.S. So why would you want your community to look that way?
3. **You create local jobs.** Local businesses are better at creating higher-paying jobs for your neighbors. When you shop locally, you help create jobs for teachers, firemen, police officers, and many other essential professions.
4. **You help the environment.** Buying from a locally owned business conserves energy and resources in the form of less fuel for transportation and less packaging.
5. **You nurture community.** Local business owners know you, and you know them. Studies have shown that local businesses donate to community causes at more than twice the rate of chains.
6. **You conserve your tax dollars.** Shopping in a local business district means less infrastructure, less maintenance, and more money available to beautify your community. Also, spending locally instead of online ensures that your sales taxes are reinvested where they belong— in your community!
7. **You create more choice.** Locally owned businesses pick the items and products they sell based on what they know you like and want. Local businesses carry a wider array of unique products because they buy for their own individual markets.
8. **You took advantage of their expertise.** You are their friends and neighbors, and locally owned businesses have a vested interest in knowing how to serve you. They're passionate about what they do. Why not take advantage of it?
9. **You invested in entrepreneurship.** Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong community.
10. **You made your community a destination**

The more interesting and unique your community, the more we will attract new neighbors, visitors and guests. This benefits everyone!

**Source: Civic Economics – Andersonville Study of Retail Economics.*



Wilmette Sidewalk Sale Steps Up July



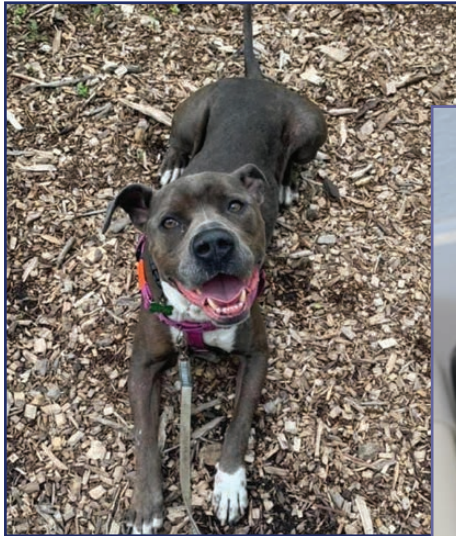
Photos By Mike Stark

Orphans of the Month

By Samantha Drizner, Adoption Counselor

King

King (11296) thinks of himself as the royalty he's named after and he'll make sure you know it too. This sweet and silly boy came to us on a transfer from Alabama at the end of March. He is missing a little bit of hair on the top of his head, but now that he is safe and sound at Orphans of the Storm, the hair is starting to grow back a little bit each day. King needs to be the king of the house, or at least be the only dog you have. He also would be okay with children, as long as the children are 10 years or older. Come meet his majesty the King and you'll fall in love.



Sebastian

Sebastian (9768) is a complete attention hog. If you are in the room with him, he will instantly be in your lap. He loves being held and cuddled. When he sees you, he likes to reach his paws up high above his head like a toddler asking to be picked up. This actually is his way of asking to be held. He doesn't like his ears being touched due to one of them having previously had cancer, but that doesn't stop him from living his best life. He loves to play and make friends. Temptations are his favorite treats! He does not like dogs and would do better in an adult only home. Please don't let his special needs scare you away!! He'll be your perfect forever friend.



Orphans of the Storm is a non-profit, no-kill animal shelter located in Riverwoods, IL. Since 1928, we have worked tirelessly to rescue and rehome dogs and cats in need. The main shelter is open daily from 12 pm to 5 pm with extended hours to 8 pm on Thursdays. If you are interested in adopting, please give us a call at (847) 945-0235.

If you are interested in volunteering, please visit our website at orphansofthestorm.org and click the "volunteer" link in the top right corner. There, you will find our volunteer information and application. Once you have filled out an application, our volunteer coordinator will review it. Upon approval, you will begin receiving weekly emails about our volunteer opportunities coming up. Simply reply to the email, and you will receive further information for that opportunity.



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David Roberts

Expert Contributor Q&A with David Roberts

By Mike Stark

David Roberts president at Roberts Architects and Construction is honored to be sought out as the Design-Build expert contributors in this inaugural edition of Wilmette Living.

Roberts Architects and Construction specializes in collaborating with clients that desire to remodel, renovate, restore, and expand their homes creatively within an architectural design build process that seeks to find a balance of design, construction, and budget.

Get to know David Roberts : Expert Contributor for Wilmette Life
Wilmette Living asked David the following questions:



How long have you been in Wilmette ?

"My wife and I moved into Wilmette in 1980, renovating the circa 1880 Roemer family farmhouse. Our four sons were born and raised in Wilmette, attending District 39 Schools, New Trier, playing sports, and all becoming Eagle Scouts."

What was your most fun Wilmette design build project ?

"Most Fun ? that's an easy answer for me. Renovating the Roemer Little League Baseball Park with the Wilmette Baseball Association was so much fun, and for so many reasons. This local landmark is a place of memories for generations of people all over Wilmette, and I found out that everyone had some recollection at Roemer Park. The WBA was committed to the goal of improving the iconic 1950's concession building, dugouts, and park facilities without losing that certain 'Field of Dreams' charm. All my sons had played at Roemer, and I had managed and coached there too. Additionally, we live just down the road, and spent many evenings having a Roemer dog for dinner and talking with Bonnie C and our neighbors as we watched a game.

Designing the new scoreboard was a real honor, and it all began with a chance conversation at Wrigley Field with Tom Ricketts in 2010, the then new owner of the Cubs, when he used to walk through the stands at Wrigley"

The Roemer Park Restoration Project and The Wilmette Baseball Association were honored with the 2012 Restoration Award from the Wilmette Historic Preservation Commission.

Who is your favorite Client in Wilmette?

"Impossible to answer that question because it's like asking which of my sons is my favorite. We have been honored to collaborate with so many wonderful clients in Wilmette over the past 40 years. I couldn't even begin to choose favorites. Every client and their house's offer our design build team new experiences, challenges, and opportunities that make every project fresh and exciting for us to be involved with. Repeat clients have always been an important part of our design build project work load. I consider repeat clients as the best compliment we can receive because inviting our team to come back for another remodeling or addition project says something positive about the experience and results we strive to deliver. "

Where did your tagline 'IMAGINE-DESIGN-BUILD-ENJOY' come from?

Imagine-Design-Build-Enjoy represents the phases of the process we have developed to assure an organized and successful experience and result for our wonderful clients.

IMAGINE - Is an exploration of design opportunities and budgets with our clients

DESIGN - Focuses on a selected design as it's refined and the budget is clarified

BUILD - Organized and scheduled construction activity with a safe and logistical onsite plan

ENJOY - Our client's experiences as a result of this successful process during and after completion

Do you have any suggestions for Wilmette homeowners considering a remodeling or addition project?

"Great question, there's so much to consider, here's some thoughts that might provide some guidance based on my experiences:

- Take some time with-in your own family talking about what you enjoy and functions well now, and what doesn't function well and gets in the way of your lifestyle and family activity. Write down all of this and share it with a company like Roberts.
- Create 'Pinterest' type files with photos of your visions. We love to see these photos because it really helps accelerate our understanding of what you love and are imagining. This really helps in the initial design and budgeting phase.
- Consider how much you are willing/should invest to solve the issues this particular house presents for your family.
- Would a different house solve these problems? It's sometimes easier to move than build. My answer might be surprising, but it's true sometimes.
- Find someone that appreciates your collaboration in the design build process. The most successful projects have everyone's fingerprints on them.
- Talk about the budget throughout the process, BUT especially at the very beginning. Getting realistic about the budget at the beginning will definitely avoid disappointments later.
- I believe it's mission critical to balance the earliest conversations between design and budget. As an architect I know that design can be a very seductive process, you always want more! As a builder I learned that a lovely design has no value if our clients investment goals don't align with the designs.
- Be sure that there's a logistics plan for how you're going to safely live in your home during construction, and give serious consideration to moving off site if it's an impactful project.
- I could continue to add and expand these answers for pages. Let's save something for another issue of Wilmette Living.

David Roberts AIA
Roberts Architects Ltd
Roberts Construction Group inc

Protect Your Home with Air Purification

By Patrick Erickson, President R. H. Witt

Many of our customers have asked us what they can do to help protect their family from the Coronavirus, COVID-19. We all know the obvious, washing our hands, maintaining a six-foot distance from other individuals, not gathering in a crowd, continually cleaning surfaces with antibacterial soaps and cleaners, etc.

For many years, the filter in the furnace was intended to protect the furnace from the dirt in our homes. These filters have a MERV rating of around six which is the equivalent of the filtration provided through a human's nose. Currently when we install a furnace, we are using a media type filter, which has a MERV rating of between 11 and 13 and does a better job of collecting smaller particles. However, these filters are not designed to eliminate molds, viruses, bacteria, microbes and odors. The next step from air filtration would be air purification which is achieved by producing UV rays much like the sun provides in nature. Today, we offer several products working with ultraviolet lighting to purify air.

Early information out of China indicated that one of the ways that Coronavirus was spreading was in the home. An individual can unknowingly bring home the virus and spread it to the rest of the family. There is no product approved to kill the virus because the virus is so new and testing and approval of a product could take 6-12 months or longer. However, we do have air purifiers that are designed to clean the air in your home by killing viruses, bacteria, mold spores, and are effective against influenza, Strep P, the common cold, MRSA, E. Faecalis, Bacillus Subtilis, Pneumoniae, and more. These air purifiers can be installed in your existing ductwork and some of the purifiers take as little as two hours to install. I personally have an air purifier in my home and have recently added them to our offices.

RH Witt remains open during this time to provide needed emergency service as well as air purification products. Please be assured that we are taking all precautions necessary. Our technicians wash their hands with antibacterial products prior to entering your home. We have reduced interactions between employees by dispatching them directly from their home and by making deliveries to their service van instead of the employee. The technicians are continually sanitizing equipment.



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Health in a Pandemic

By Dr. Alex Halstead, D.C.

With a global pandemic happening and most of our homes becoming our workspaces, it is normal to be stressed and focused on the negatives rather than the positives. Prolonged stress can cause many issues on our bodies and take a toll on our mental and physical health. With so much uncertainty surrounding this pandemic, it is important to prioritize our health.

Staying healthy includes living an active lifestyle, which can be improved daily. Exercise is one of the best ways to stay healthy. Movement is one of the biggest keys to staying healthy during stressful times. Great exercises for summertime include walking, running, or riding a bike. Through movement and exercise endorphins are released, helping to improve not only our physical but mental health as well. Exercise improves our cardiovascular health as well as helping reduce the level of stress hormones in our bodies. Another key to our health is nutrition. Our body is fueled by what we eat and fueling it with nutritious food improves function throughout many systems of the body. When we think of nutrition it's important to not forget water intake. Men are recommended to drink 15.5 cups and women 11.5 cups of water per day (Mayo Clinic, 2017). Making sure we intake the recommended amount of water in a day helps

flush toxins and helps our bodies to function at its best.

On top of exercise and nutrition, Chiropractic care helps ease the burden that stress causes to our bodies. Chiropractic care improves the neurological functions

of our body allowing us to ease from the stressful state of "flight or fight" to the more relaxed and optimal "rest and digest" state. Many of us are stuck in "fight or flight" mode without even realizing the toll it causes on our health.

If you experience stress, anxiety, or feel your health could be improved, Dr. Alex Halstead and the Atlas Upper Cervical Chiropractic team would love to help you on your health journey.

At Atlas Upper Cervical Chiropractic, located in Wilmette, we strive to make your health our priority through specific Chiropractic care. We have a passion for helping you to function at your best. We would love to be a part of your health team and look forward to serving you soon!

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A North Shore Sanctuary For The Modern Luxe Buyer

By Mike Stark

Perhaps no other property signifies more luxury than 135 Dickens Road in Northfield. Tucked away on 2.3 serene acres on a dedicated road and surrounded by lush landscaping and gardens, this 5-bedroom, 5.2 bath distinctive country estate was thoughtfully designed as a private sanctuary.

An entertainment oasis with majestic grounds, new bocce and pickleball courts, and three stone patios, this idyllic property offers an outstanding lifestyle. An inviting entry leads to an expansive and enchanting living space with an open concept gourmet kitchen for elegant, yet comfortable, entertaining. Owners enjoy vacation year-round in the luxurious indoor pool pavilion with sauna, hot tub, exercise area and spa-like amenities.

Marketed and listed by Coldwell Banker's Linda Martin, thoughtfully renovated by Benvenuti and Stein, and given a "refresh" by Showhomes Home Staging, this custom country estate offers the ultimate in indulgence, comfort, and privacy for the modern luxe buyer. Highlights include a freshly painted interior, vaulted master suite with sitting area, fireplace, walk-in closet, and glamorous new master bath. There are four garage spaces. This North Shore gem offers opulence and privacy with proximity to excellent schools, recreation, shopping, and transportation.

THE TEAM BEHIND THE TRANSFORMATION *Linda K. Martin - Coldwell Banker Realty*

Experience, enthusiasm, energy, integrity, and dedication are the hallmarks of Linda K. Martin's success. A Global Luxury Specialist and award-winning Coldwell Banker Top Producer on the North Shore for over 30 years, she thinks "out of the box" to give her clients the best possible service.

Real estate luminary Linda Martin grew up on the North Shore and offers clients a unique perspective into the area. One of Coldwell Banker's top agents, Linda applies her near-lifetime experience to help her clients find a home and a neighborhood that perfectly matches their lifestyle. Linda utilizes a combination of online and print advertising, social media, and video, and hosts special events to create a comprehensive marketing strategy as she has done for this luxury listing.

Linda's expertise is routinely sought after by a number of local and national media outlets: she was interviewed live on WGN Radio to discuss her connection to Winnetka's Home Alone house, and her listings have been featured in a multitude of publications, including Unique Homes Magazine, Homes & Estates, Luxe Interiors + Design, The Chicago Tribune, Crain's Chicago Business, Robb Report, WSJ, The North Shore Weekend, Kenilworth Life, Haven Magazine, Sheridan Road and Make it Better.

Linda made a "splash" to celebrate the refresh of 135 Dickens Road, and the video was a social media sensation. See it on Instagram @LindaMartinRealEstate.

BENVENUTI AND STEIN

Benvenuti and Stein has been transforming homes on the North Shore since 1977 starting with small projects and evolving into an award-winning full-service design build firm.

They are unique in having an in-house team of architects, designers, construction managers and carpenters as well as custom cabinet makers. This allows them to have complete control of each renovation with beautiful execution and in a timely manner.



Their custom cabinetry is seen in almost every room in 135 Dickens Road. From 2006 through 2019, eight separate projects completely transformed this home, an example of the enduring relationship they have enjoyed with this client and many others whose repeat business they value. These homeowners partnered with them again to renovate their next home.

SHOWHOMES HOME STAGING: NORTH SHORE - BARRINGTON

In one week Showhomes North Shore - Barrington transformed this property with paint and beautiful furnishings to convert an empty house into a stunningly staged "Showhome" ready to hit the real estate market!

Showhomes North Shore - Barrington is the pioneer and leader in home staging. Their four different consultation services provide an array of quick, affordable, and convenient transformation to create the perfect look for today's buyers. Whether the project is big or small, their team of experts is always up for the challenge, and they pride themselves on offering tailored solutions for their clients' needs.

Showhomes North Shore-Barrington has helped sell more than \$180 million in real estate—professionally staged homes really do sell faster and for more money!

If you are interested in learning more about this spectacular listing, or would like to schedule a private viewing, please contact Linda Martin at 847.275.7253.

Wilmette NEW Last 30 Days

421 Hibbard Rd	\$424,900
630 Knox Ave	\$487,000
2839 Birchwood Ct	\$550,000
1521 Greenwood Ave	\$585,000
1515 Greenwood Ave	\$699,000
1935 Schiller Ave	\$699,000
515 Maple Ave	\$750,000
2323 Old Glenview Rd	\$899,000
1032 Cherokee Rd	\$1,199,900
1023 Lake St	\$1,249,000
915 Yale St	\$1,350,000
2645 Blackhawk Rd	\$1,495,000
719 10th St	\$1,799,000

Willmette SOLD Last 30 Days

542 Laramie Ave	\$275,000
537 Lavergne Ave	\$319,000
3011 Washington Ave	\$345,000
2200 Sandy Ln	\$399,500
2447 Birchwood Ln	\$402,500
3107 Wilmette Ave	\$413,700
732 Laramie Ave	\$480,000
2845 Birchwood Ave	\$500,000
806 Chilton Ln	\$510,000
224 Lawndale St	\$540,000
208 Valley View Dr	\$570,000
925 12th St	\$572,000
500 Meadow Dr	\$620,000

2525 Greenwood Ave	\$715,000
939 Illinois Rd	\$823,000
832 Leyden Ln	\$842,000
727 Park Ave	\$860,000
920 15th St	\$910,000
343 Central Ave	\$910,891
618 Central Ave	\$975,000
150 Laurel Ave	\$1,019,000
216 Wood Ct	\$1,050,000
1605 Highland Ave	\$1,055,000
502 Washington Ave	\$1,190,000
925 Elmwood Ave	\$1,250,000
2143 Chestnut Ave	\$1,250,000

827 Elmwood Ave	\$1,250,000
401 Maple Ave	\$1,295,000
406 Prairie Ave	\$1,410,000
1813 Elmwood Ave	\$1,450,000
1736 Highland Ave	\$1,529,000
1414 Maple Ave	\$1,550,000
2614 Marian Ln	\$1,550,000
1030 Romona Rd	\$1,580,000
1221 Sheridan Rd	\$1,660,000
905 Greenwood Ave	\$1,700,000
1121 Chestnut Ave	\$2,100,000
687 Sheridan Rd	\$2,150,000

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The Covid Pivot: Impact Of Remote Learning On Child Development

By Connie Izquierdo

The first week of March, students of the Northshore, had a lot on their minds. Midterms, papers and projects. Travel plans with their families for spring break within weeks. Perhaps even anticipation for the home stretch of the semester, commencement and ah yes, summer.

They were busy going about their usual lives in the usual way.

They didn't anticipate that having lunch with their classmates would be the last time they would be sitting chatting with them. Or that it would be the last time they would be running around on the playground with their best friend. Or that they would be painting on canvas in Art class for the last time.

They were busy students at this point in the school year. Many had heard that there was a novel virus making its way around the world. But none could have anticipated the impact it would have academically, emotionally or socially.

On Friday, March 13, Governor J.B. Pritzker announced a state of emergency as had the president of the United States. Northshore school districts announced the suspension of in-person classes temporarily for a two week period.

As information spread around the globe about the new virus, COVID-19, school administrators acted swiftly to keep students, faculty and staff safe.

Some teachers had little or no experience teaching on-line and worked hard to understand the technologies available to them and how to best use them. Teachers quickly adapted to new technologies and pedagogies, rethinking courses, lessons, and requirements. But trying to figure out how to create the kind of community where students engage in active learning poses a challenge when you're not face-to-face.

As K-12 public schools in the US have transitioned to remote learning amidst the COVID-19 pandemic, students were coping with the devastated impacts of the Coronavirus on families, schools, and communities. It is only natural, district leaders have concluded that such a massive disruption to student's daily routines will take a toll on their academic learning.¹ Whenever schools return, researchers say the likely result is a generation of students forced to play catch-up, perhaps for years to come. Most vulnerable are those who are always the most vulnerable: homeless children, those living in deep poverty and students with disabilities.³

While some students adapted to distance learning, others struggled to find quiet spaces to study, lacked a consistent routine or daily schedule, lacked reliable Internet access or cared for younger siblings during the day while their parents work from home.¹

Learning has been stunted and administrators and teachers alike are planning steps to help children catch up.

"Most kids overall didn't benefit as much from the on-line learning. Those academic skills didn't stick with them. We see kids in the hallways, in the classroom and at lunch and we as teachers are consistently providing non-verbal cues to them in order to further their learning. This cannot be duplicated over Zoom," said Ms. Torf, Speech and Language Pathologist at Cove School in Northbrook.

"I have a problem with my attention and found myself looking down at my phone every few minutes while I was on Zoom. I had an even harder time with remote learning due to the multiple distractions like other kids playing on their phones, walking around during the lesson or laying in their beds," said Lauren Ashley, Sophomore at Delaware Technical College.

New research shows 95% of teens have access to a smartphone; 45% are on-line 'almost constantly.'² Children diagnosed with Attention Deficit Disorder and Attention Deficit Hyperactive Disorder or other learning disabilities have even a greater challenge with remote learning. As we live in these uncertain times, the impact of remote learning amongst children is profound. We are all holding our breath that our kids will be back in the classroom this fall.

Ms. Izquierdo holds a Masters Degree in Speech & Language Pathology from St. Louis University. She is an educational consultant for both public and private schools on Chicago's Northshore. In addition, she has a private practice in downtown Wilmette servicing children ages birth -18 years of age as well as adults. For more information contact Ms. Izquierdo at admin@interactivespeechassociates.com

References: 1. The Washington Post, April 13, 2020: Millions of public school students will suffer from school closures, education leaders have concluded 2. The GeekWire, June 1, 2018: New Research 95% of teens have access to a smartphone; 45% on-line constantly 3. The Washington Post, March 20, 2020: For parents trying to replicate school for children with disabilities a confounding task



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Illinois Holocaust Museum and Education Center Re-Opens with Fanfare

By Sierra Wolff | Photos by Museum Registrar, Emily Mohney

The Illinois Holocaust Museum and Education Center grand re-opened on July 16th. The event was a sell-out and in attendance were Skokie Mayor George Van Dusen, as well as State Representatives Diane Pappas, Delia Ramirez, and Theresa Mah. In accordance with Phase 4 of Restore Illinois, the Museum has established the following guidelines for visitors:

- Temperature checks for all guests upon entry. Those with elevated temperatures will be asked to leave.
- Hand sanitizer will be provided to all upon entry and hand sanitizer stations have been installed throughout the Museum.
- Face masks must be worn at all times and bags and coats should be left in the car or at home.
- Social distancing is required

The full list of safety protocols can be found here: <https://www.ilholocaustmuseum.org/safety-protocols/>

Museum Hours: 10 AM – 5 PM, Wednesday-Sunday; last admission at 4 PM

General admission tickets should be purchased in advance.

At this time, seating in the holographic theater is first-come, first-serve. Tickets for the holographic theater are available in-person at the Museum.



Thank You Audi Exchange

By Mike Stark

In early July I was dropping off magazines at the Winnetka @ Properties office on Green Bay Rd. It was in the mid 90's and I had so many places to go. Then the flat tire light went on! I got out and jacked up the left front tire of my 2014 Audi convertible on a very busy street. The problem was I didn't have the correct wrench to remove the lug nuts. I don't have AAA and my warranty had expired. I called the place where I bought the car and explained the situation. They sent me help anyway free of charge. Josh Rodriguez, a nice young man drove all the way down to south Winnetka from the Audi Exchange on the north end of Highland Park to help me. I can't say enough about this CUSTOMER SERVICE! I didn't ask for this, nor did I deserve this, but this is how the Audi Exchange treats their customers. 1st class all the way! Josh replaced my flat with the space saver in minutes and made sure the lug nuts were on properly and I was on my way. Obviously, I STRONGLY endorse the Audi Exchange of Highland Park!



Skokie Mayor George Van Dusen and Secretary Vicki Varga pose with the RBG cutout

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A Mini Music Note

By Val Haller

NEW PLAYLISTS brought to you by Valslist + Winnetka Music Festival

It's been a long dry summer that's for sure. With so much closed it's hardly going to be the summer vacation you write home about. I'm feeling it especially with summer festivals canceled and music venues closed into the foreseeable future. Live gigs, concerts and fests are a year-round activity for me in order to scout new bands for our Valslist playlists on Spotify, our longstanding house concert series, Winnetka Chapel concerts and the Winnetka Music Festival. Even though we can't bring you live music this summer we refuse to leave you high and dry!

As the co-producer of the fest it broke my heart to watch Father's Day Weekend come and go this year without the Winnetka Music Fest to celebrate dad. We were heading into our 4th year with the best lineup ever, city food trucks & craft beer vendors waiting in line to be part of our fest, and we had big hopes to break last year's record of 15,000 attendees. If you've never attended the fest we want you to know two things: we'll be back next year, and we created it to bring together all communities of the N. Shore, city and beyond. It's the real deal.

When we had to cancel the fest due to covid, we pivoted and dove into a few of my dream projects, our new YouTube video series, There's a Band in My Basement (we interview bands who have slept at our house and played in our living room or at our fest.) We've also launched a brand new playlist series that you can find on Spotify. Each week we put out a new playlist of the best new artists on the scene plus a blog post I write to introduce the playlist. We've given you a taste below.

Whether you're a superfan who's missing live music more than ever – or if you're a casual music fan who just wants some new music for your run or dinner party, then check out some of our fan favorite playlists below. This month we're showcasing 3 of them with some clips from the blog post I wrote for each.

ROAD TRIP PLAYLIST *(windows down, volume up)*

<https://tinyurl.com/valslistroad>

"California or Bust?" Not so fast. As you say your world travel exotic goodbyes: "Au revoir Paris. Ciao Italian villa. Tschüss Oktoberfest. Catch you later Aussie-mates. Adios Galapagos. Tam biet Vietnam tour. Elveda Turkish baths. Hasta Luego Cancun. Goodbye Backroads bike trip. Farewell family reunion..." Say hello to the newest game in town, the old-fashioned Road Trip. After being cooped up & quarantined you might just find that the mobile version of being cooped up & quarantined provides an ironic bliss of *je ne sais quoi* that feeds that sense of adventure you're longing for. Until you're in it...

FESTIVAL FANATIC PLAYLIST *(all live tracks, close your eyes and listen)*

fest fanatic: <https://tinyurl.com/valslistfest>

I was a 54 year old mom in a mosh pit of music superfans ("going deep" we call it - a place I rarely go.) But this time was worth the brave push up to the front of the stage, focused and waiting in a deluge downpour to see one of my favorite bands whom I'd never seen live: Cage the Elephant at the Playstation Stage. It was a summer festival moment I will never forget, a surreal childlike experience of playing in the rain but even bigger, of oneness that only a live show can bring. There's a peace love & rock n roll unity that music fest fans feel as they crowd together - singing in unison with their outside voices - every lyric & every line - at the top of their lungs - as one voice. It's a giveback of the ultimate kind when music fans send love back to the artists on stage. And for the fest-goer it's a feeling of full-on fraternity, a crescendo-like club activation where you're all in, with no judgement, no pushback, no status, no ifs ands or buts. Some are there for the music. Some are there for the scene. The common denominator is the feeling it brings.

NEW YOU PLAYLIST *(covid changed)*

<https://tinyurl.com/valslistnew>

Whether we like it or not we're going to come out of this changed. As we emerge from our pandemic cocoons, some of us will unveil new & improved versions of ourselves. Some might need to tread longer in the baptismal waters of a contemplation phase. And an unfortunate few will suffer PTSD from the experience with resistance leading the way. And maybe for the first time friends and family might not be in alignment with you on this journey, eliminating those established lifelines we've always counted on.

When I try to quantify the blow of this pandemic to the well-known Kubler-Ross 5 Stages of Grief model, the covid experience doesn't quite fit this mold because the final stage is not defined; it's not over yet. Death and loss are excruciating. But death is a tangible fact of life, we understand the concept. The stealth sweep of an unexpected virus and the domino effect it's havoc has caused is unprecedented, it's not tangible, there are no life jackets/there is no specific guidance/advice. It's so extremely personal that only we alone can measure the hit and the halt of its impact on our being. Essentially, how we're going to come out at the other end of this.



**Find all of our playlists on Spotify: Search Valslist and click on our profile to follow us
Want more? It's easy to get on our list! Sign up at valslist.com**



GORDON SALON'S "NEW NORMAL"

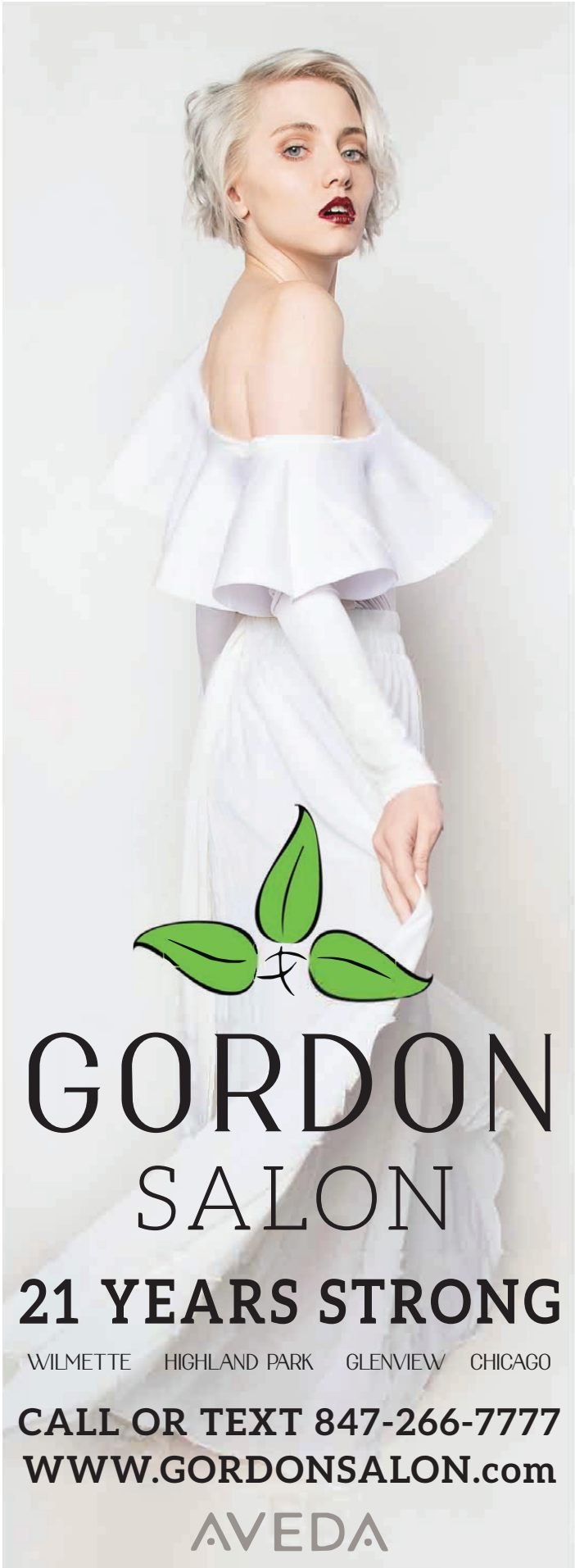
By Lizzie Zimmerman, Assistant Marketing Director at Gordon Salon

As with the rest of the state of Illinois, our stylists at Gordon Salon have been eager to get back to work. For many of them, the human interaction of providing a service to their client is similar to spending time with a good friend. Prior to quarantine, each of our talented stylists were able to service 6-8 clients per day depending on the type of appointment. We are sincerely thrilled to be finally opening back up, however "going back to normal" in the salon may still take quite some time. Limiting the number of stylists on the floor and guests in the salon is just one of the steps that salons are taking to create a safe environment.

Illinois has implemented necessary measures in order to ensure the safety of all clients and staff in hair salons across the state. These precautions include that every single salon team member and guest will have to have their temperature read prior to entering the salon. This will be done with a no-touch thermometer. Additionally, salon services can only be performed on guests who are wearing masks. The employees will be wearing masks as well. We will also provide face shields for services where the stylist has to face the guest, like bang trims and shampoos. Due to the limited number of people allowed in the salon at a time, guests will be given new instructions for checking in and entering the building. Hand sanitizer will be provided and required to be used by both the guest and the stylist prior to beginning the service. As always, the capes, robes and towels are never reused between clients without being thoroughly sanitized.

Because we were closed for over two months, we understand that there is now an extremely high demand for cuts and colors. We unfortunately will not be able to provide blow dry services until further notice. This decision has been made by many salons across the country for several reasons. In addition to making time and space for all our clients, it is necessary that we do not use blow dryers in order to prevent the spread of germs. For at least the first six weeks, add on services such as olaplex and conditioning treatments will be limited. We have taken these precautions as a way of reducing physical points of contact as much as possible. Our mission is to create a safe environment while meeting the immediate needs of our clients and staff.

While these new regulations may feel like a culture shock to those who have been visiting us for several years, Gordon Salon is taking these measures seriously because protecting the health and safety of our community is our number one priority. We want to be sure that our guests and employees can feel safe when returning to the salon. By working together to limit the spread of this virus, we are confident that we can get through these difficult times together. We are looking forward to opening and seeing the familiar faces of our coworkers, and clients that we know and love. For more information regarding Gordon Salon's response to opening amidst Covid-19, please visit gordonsalon.com or call 847.266.7777.



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